



It's Springtime!

Thank you for choosing Grand Rapids Ophthalmology.

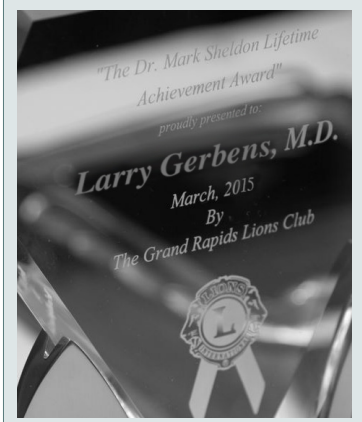
The days are getting longer and spring has finally sprung! We're welcoming the warmer weather with special offers and news for our patients.



Larry Gerbens, MD

"Mark Sheldon, MD Lifetime Achievement Award"

Dr. Larry Gerbens, one of the retired founders of Grand Rapids Ophthalmology, recently received the Dr. Mark Sheldon Lifetime Achievement Award at the 2015 Annual Blind Dinner sponsored by the Grand Rapids Lions Club. Congratulations, Dr. Gerbens!



Time for LASIK

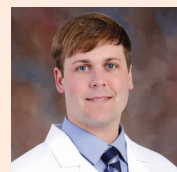
Trust your eyes to the best LASIK team and the region's only accredited surgical center for laser vision correction. With the most experience, our surgeons are who West Michigan physicians trust for their LASIK. 0% financing options are available. Find out if you're a candidate – call 616.774.3937 to schedule your free evaluation.



Now Open in Caledonia!

One of our newer locations, GRO in Caledonia is conveniently located at 10047 Crossroads Court SE in the Mercy Health building. Services and products range from routine eye exams, glasses, contacts, LASIK, and medical and surgical eye care. Mention this newsletter and get 20% off a new pair of glasses! Not valid with other discounts or insurance. Valid only at the Caledonia location. Offer expires December 31, 2015.

GRO Welcomes Stephen Smith, OD



Dr. Smith provides complete eye care for all ages, including contact lens patients, pre- and post-operative medical exams and management of ocular disease. A long-time Grand Rapids resident, he is an active member of the West Michigan Optometric Association, Michigan Optometric Association and American Optometric Association. He also serves on the board for the Eye Health Institute and participates in their annual mission trip providing eye care to an under-served population in rural Jamaica. Dr. Smith completed his undergraduate degree at Michigan State University and Doctor of Optometry from the Michigan College of Optometry in 2014.



Spring = Sunglass Season

Trying to remember where you left your sunglasses after this long, gray

winter? If you're in the market for a new pair of shades, here are important features you should look for:

1. Lenses that block 99% or 100% of UVA/UVB rays.
2. Polarized lenses if you spend a lot of time on the water or on the road.

With the latest styles from Maui Jim, Ray-Ban, Vera Wang and more, shop for your new glasses at GRO! Feeling lucky? Go to our Facebook page or seeitclear.com/WinFreeShades and enter to win a free pair of sunglasses in our monthly Shades Giveaway.

GRO At Your Service, At Your Fingertips



Register with our patient portal and with the click of a button, access your electronic health record, share information with your primary care physician, schedule

appointments, refill medications, ask billing questions and more!

If you are a GRO patient, call 616.949.2600 to find out how to enroll.